Aylesbury UTC
Curriculum Map

Subject – BTEC Tech - Creative Media Production Level 2

		AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
YEAR 9	CONTENT	Compare different media products	Evaluate how effective media products are to target audience	Identify different audiences	Identify factors in different media products	Investigate how media products are made	Investigate how media products are made
	SKILLS	Differentiating media products	Evaluation and analysis of media products	Factors to target an audience	Effective features of media product	Use software to create posters	Create plans, sketches and prototypes
	THEMES	Media Products in film, audio and print	Media Products in film, audio and print	Media Products in film, audio and print	Media Products in film, audio and print	Creative process	Creative process
YEAR 10	CONTENT	Component 1: Exploring Media Products - A A Investigate media products	Component 1: Exploring Media Products - A A Investigate media products	COMPONENT 1: EXPLORING MEDIA PRODUCTS - B Explore how media products are created to provide meaning and engage audiences.	COMPONENT 1: EXPLORING MEDIA PRODUCTS - C Explore how media products are created to provide meaning and engage audiences.	COMPONENT 2: DEVELOPING DIGITAL MEDIA PRODUCTION SKILLS - A Develop and apply media pre-production processes, skills and techniques	COMPONENT 2: DEVELOPING DIGITAL MEDIA PRODUCTION SKILLS - B Develop and apply media production and post-production processes, skills and techniques to create a media product
	SKILLS	Learners will develop their understanding of how media	● Learn about Media production techniques	● Learn about Genre, narrative and representation	● Learn about Media production techniques	● Learn how to apply Media pre-production processes and practices	● Lern to apply Media production and post-production

						Media pre-production skills and techniques	processes and practices ● Media production skills and techniques
		products create meaning for their audiences. Learners will examine existing products and explore media production techniques.					
	THEMES	● Investigating Media Products		● Target Audiences	● Audience engagement ● Media Products - analysis	● Pre-production processes	● Post-production processes
YEAR 11	CONTENT	COMPONENT 2: DEVELOPING DIGITAL MEDIA PRODUCTION SKILLS - B Develop and apply media production and post-production processes, skills and techniques to create a media product	COMPONENT 2: DEVELOPING DIGITAL MEDIA PRODUCTION SKILLS - C Develop and apply media production and post-production processes, skills and techniques to create a media product	COMPONENT 3: CREATE A MEDIA PRODUCT IN RESPONSE TO A BRIEF - A & B Create a Media Product in Response to a Brief	COMPONENT 3: CREATE A MEDIA PRODUCT IN RESPONSE TO A BRIEF - C Create a Media Product in Response to a Brief		
	SKILLS	● Media post-production skills and techniques ● Review of progress and development	● Use Media post-production skills and techniques ● Review of progress and development	● Understand how to develop ideas in response to a brief ● Develop planning materials in response to a brief	● Apply media production skills and techniques to the creation of a media product ● Create and refine a media		

				product to meet the requirements of a brief		
	THEMES	Postproduction processes	Postproduction processes	Responding to a client media brief	Creating media product in response to a brief		